

Legends

Sponsor Benefits at a Glance

LEGENDARY BENEFITS	Title	Stage	Reception	Meet & Greet	VIP Lounge	Platinum	Gold	Silver	Bronze	Partner
	SOLD	SOLD	SOLD	SOLD	SOLD	\$10,000	\$7,500	SOLD	\$3,000	\$2,500
On-stage opportunity to welcome guests	✓	✓								
Exclusive recognition / signage (logo)	✓	✓	✓	✓	✓					
Back Stage credentials	2	2	2							
Sound Check credentials	2	2	2	2	2	Chance to win 2	Chance to win 2	Chance to win 2	Chance to win 2	Chance to win 2
Meet & Greet credentials + photo opportunity with Artists	10	6	4	4	2	2	2	Chance to win 2	Chance to win 2	Chance to win 2
Box Tier tickets (includes wine service)	16	8	8	8	8	8	6			
Premium Orchestra tickets	16	8	6	4				6	4	2
Preferred seating consideration* + opportunity to purchase additional tickets at market value	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
VIP Reception tickets	32	16	14	12	8	8	6	6	4	2
VIP Valet parking passes	16	8	7	6	4	4	3	3	2	1
VIP Lounge passes: open before show through set change	16	16	14	12	8	8	6			
Wristbands providing unlimited bar access	32	16	14	12	8	8	6	6	4	2
Recognition in event program	2 Full Page Ads	Full Page Ad	Full Page Ad	1/2 Page Ad	1/2 Page Ad	Logo	Name	Name	Name	Logo
Recognition in pre-show slides	Ad	Ad	Ad	Ad	Ad	Logo	Name	Name	Name	Logo
Recognition in post-show thank you ads	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Logo
Printed Materials	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Logo
Website Presence (includes link to your company website)	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Logo
Option to distribute promotional material and/or branded item(s)	All VIP Events	All VIP Events	Reception Guests	Meet & Greet Guests	VIP Lounge Guests					
Commemorative gift	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Invitations to exclusive pre-show events	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Invitations to HSC Society events & programs	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

*Seating within each level will be assigned based on the date of sponsor commitment. Due to production deadlines, we cannot guarantee recognition after October 1, 2017.