

Arthur M. Mora, PhD, MHA

EDUCATION

- Tulane School of Public Health, New Orleans, LA
PhD, Global Health Management and Policy August 2014
Dissertation: "A Multilevel Comparison between Ambulatory
Surgery Centers and Hospital Outpatient Surgical
Departments: An Examination of Outpatient
Knee Arthroscopies"
Committee Chair: Mark L. Diana, PhD
- Tulane School of Public Health, New Orleans, LA
MHA, Department of Health Systems Management May 1998
- University of Southern Mississippi, Hattiesburg, MS
BS, Biological Sciences August 1995

PROFESSIONAL EXPERIENCE

Associate Professor and Chair

University of North Texas Health Science Center, Department of Health Behavior and Health Systems
August 2019- current

Clinical Associate Professor

Tulane University School of Public Health, Department of Global Health Management & Policy
July 2014-August 2019

Assistant Professor- Gratis, Research

Louisiana State University School of Medicine, Department of Orthopaedics
July 2016-August 2018

Program Director- Master of Health Administration

Tulane University School of Public Health, Department of Global Health Management & Policy
July 2018- August 2019

Program Director- Doctoral Program

Tulane University School of Public Health, Department of Global Health Management & Policy
July 2017- June 2018

Quality Initiatives Manager, sanofi-aventis Pharmaceuticals

Louisiana, Mississippi
June, 2010- May 2011

Hospital Sales Manager, *sanofi-aventis Pharmaceuticals*
Louisiana, Alabama, Mississippi, Florida
April, 2005- June, 2010

National Headquarters Preceptor, Project: Community Health Partnership, *sanofi-aventis Pharmaceuticals*
January 2008- June 2008

Specialty and Professional Sales Associate, *sanofi-aventis Pharmaceuticals*
July 2000- April 2005

Administrative Residency and Fellowship, *Tulane University Hospital & Clinic, New Orleans, LA*
June 1997-June 2000

CERTIFICATIONS

Lean/Six Sigma, Green Belt	2010
Certified Professional in Healthcare Quality (CPHQ)	2010
Institute of Quality Management, <i>University of Loyola Chicago</i>	2009
Inter-university Consortium for Political and Social Research (ICPSR)	2012

CONSULTANCIES

VMG Health	2016-current
Louisiana State University, Dept. of Orthopaedic Surgery	2016-2018

MEDIA COVERAGE

Expert Opinion for Media

2016 “Assisted living centers for elderly coming on strong after lagging in Louisiana,” The Advocate, July 31, 2016.

https://www.theadvocate.com/new-orleans/news/business/article_db14b99c-55d1-11e6-9971-5f653bc3e772.html

2018 “2018’s Best & Worst States for Health Care”, WalletHub, August 6, 2018.

<https://wallethub.com/edu/states-with-best-health-care/23457/#arthur-m-mora>

2019 “In the most uninsured state in the U.S., Texans of color hit hardest by medical debt

<https://www.star-telegram.com/news/politics-government/state-politics/article235219862.html>

EXTERNAL FUNDING

2012-2014	An Evaluation of the Louisiana State Health Information Exchange <u>PI</u> : Mark Diana <u>Funding Agency</u> : Louisiana Healthcare Quality Forum <u>Role</u> : Research Assistant <u>Amount</u> : \$210,000
2018-	An Evaluation of the Louisiana Medicaid Expansion <u>PI</u> : Mark Diana <u>Funding Agency</u> : Louisiana Department of Health <u>Role</u> : Investigator <u>Amount</u> : \$ 513,39

TEACHING EXPERIENCE

Tulane University Department of Global Health Management and Policy

Instructor:

Health Systems Concepts (GHSD 6050)

Leadership and Professionalism (GHSD 6190)

Quality Management in Healthcare (GHSD 6170)

Introduction to Healthcare Analytics (GHSD 6200)

Introduction to Health Systems, Management and Policy (GHSD 6030)

Foundations of Health Care Systems (SPHU 3010)

Quality Improvement Independent Study

Guest Lecturer:

Tulane Asian Elite Leadership Program

Spring 2013

Strategic Management & Planning for Health Care (GHSD 6170)

Spring 2012

Health Economics (GHSD 6450)

Fall 2011

Introduction to Public Health (SPHU 1010)

Spring 2017

SERVICE

CAHME, <i>Fellow</i>	2015-current
Louisiana Performance Excellence Award, <i>Examiner</i>	2014-2015
BMJ Open, <i>Ad Hoc Reviewer</i>	2015
Delta Omega Honorary Public Health Society, <i>Department Advisor</i>	2015
Tulane Senate Budget Review Committee, <i>Faculty Member</i>	2015-2018
Tulane CCE/CME Advisory Committee	2016-2019
Tulane Academic Policy and Standards Committee	2015-2018
Global Health Management and Policy Doctoral Student Seminar, <i>Chair</i>	2011-2012

PROFESSIONAL AFFILIATIONS

AcademyHealth	2011-present
Academy of Management	2012- present
Health Information Management Systems Society	2012-present
American College of Healthcare Executives	2011-present
National Association of Healthcare Quality	2011-present
American Society for Quality	2012-present

AWARDS

Dean E. Elaine Boston Award, <i>Tulane University</i>	2017
Delta Omega Honorary Public Health Society, Eta Chapter, <i>Tulane University</i>	2015
Dean's Scholastic Award	2014
Global Health Systems and Development Chair's Scholarship, <i>Tulane University</i>	2011
Columbia/HCA Scholarship in Health Systems, <i>Tulane University</i>	1996
Jeffrey H. Epstein Memorial Scholarship, <i>Tulane University</i>	1996
National Merit Semifinalist Scholarship, <i>Univ. of Southern Mississippi</i>	1991

DOCTORAL STUDENTS

Shelly Harris, PhD 2017 Graduate
 Committee Member – The Effect of Risk Evaluation and Mitigation Strategies (REMS) on
 Healthcare Providers' Awareness of Drug Risks

PEER-REVIEWED PUBLICATIONS

Walker DM, **Mora AM**, Hogan TH, Diana ML, McAlearney AS. Assessing Trends in Hospital
 System Structures From 2008 to 2015. *Med Care*. 2018 Aug 14. doi:
 10.1097/MLR.0000000000000980.PMID: 30113422

Walker DM, **Mora AM**, Scheck McAlearney A. Accountable care organization hospitals differ
 in health IT capabilities. *Am J Manag Care*. 2016 Dec;22(12):802-807. PubMed PMID:
 27982667.

Mora AM, Walker D. Quality Improvement Strategies in Accountable Care Organization
 Hospitals. *Qual Manag Health Care*. 2016 Jan-Mar;25(1):8-12. doi:
 10.1097/QMH.0000000000000081. PubMed PMID: 26783862.

Bliss RL, **Mora AM**, Krause PC. Does Insurance Status Affect the Management of Acute
 Clavicle Fractures? *J Orthop Trauma*. 2016 May;30(5):269-72. doi:
 10.1097/BOT.0000000000000498. PubMed PMID: 26618664.

Walker D, **Mora AM**, Demosthenidy MM, Menachemi N, Diana ML. Meaningful Use Of EHRs
 Among Hospitals Ineligible For Incentives Lags Behind That Of Other Hospitals, 2009-
 13. *Health Aff (Millwood)*. 2016 Mar;35(3):495-501. doi: 10.1377/hlthaff.2015.0924.
 PubMed PMID: 26953305.

Diana ML, Walker D, **Mora AM**, Zhang Y. Vertical Integration Strategies in Healthcare Organizations. *The Journal of Health Administration Education*. 2015 September; 32(2):223-244.

Cole ES, Walker D, **Mora AM**, Diana ML. Identifying hospitals that may be at most financial risk from Medicaid disproportionate-share hospital payment cuts. *Health Aff (Millwood)*. 2014 Nov;33(11):2025-33. doi: 10.1377/hlthaff.2014.0109. PubMed PMID: 25367999.

Yeager VA, Walker D, Cole E, **Mora AM**, Diana ML. Factors related to health information exchange participation and use. *J Med Syst*. 2014 Aug;38(8):78. doi: 10.1007/s10916-014-0078-1. PubMed PMID: 24957395.

Schexnayder S, Starring HM, Fury M, **Mora AM**, Leonardi C, Dasa V. The Formation of a Medical Student Research Committee and Its Impact on Involvement in Departmental Research. *Medical Education Online*. Accepted 2018 January (in production). doi: 10872981.2018.1424449

BOOK CHAPTERS

Walker, DM., **Mora, AM** . McAlearney, AS., Kovner, A. (2017). Case 23: Quality Improvement in an Accountable Care Organization. In McAlearney, AS., Kovner, A. (Ed.), *Health Services Management: A Case Study Approach, 11th ed.* (pp. 189-194). Chicago, IL: Health Administration Press.

PODIUM PRESENTATIONS

Counts CR, Hernandez J, **Mora AM**. EMS Geo-Referenced Data Analysis of Opioid Overdoses and Naloxone Standing Orders in New Orleans. Podium presentation at the “Reversing the Tide: Tracking and Responding to Opioid Misuse” session of the 2017 AcademyHealth Annual Research Meeting, New Orleans, LA.

Walker, D., **Mora, AM.**, Demosthenidy, M., Diana, ML., (2015). “*Growth in Adoption of Electronic Health Record Systems By Specialty Hospitals*”. Podium presentaiton at the AcademyHealth Annual Research Meeting, Minneapolis, MN, June 2015.

Bliss, R., **Mora, AM.**, Krause, P. “Does Insurance Status Affect Clavicle Fracture Management”. Podium presentation at the Orthopedic Trauma Association Annual Meeting, Tampa, FL, October 2014.

POSTER PRESENTATIONS

Mora AM, Demosthenidy MM. Association Between the Prevalence of Opioid Treatment Programs and State Overdose Death Rates. Poster presented at the 2017 AcademyHealth Annual Research Meeting. New Orleans, LA.

Walker DM, Hogan T, **Mora AM**, Diana ML. Assessing shifts in hospital system configuration in the post-ACA marketplace. Poster presented at the 2017 AcademyHealth Annual Research Meeting. New Orleans, LA.

Counts CR, **Mora AM**, Schmalz A, DeSmidt B., (2016, December). *“I-CAN” to “We Did”: A Quality Management Class & Medical Student Run Clinic Co-Op*. Poster presented at the Improvement Capability Track, IHI Annual National Forum, Orlando, FL.

Walker DM, **Mora AM**, McAlearney AS. Accountable Care Organization Hospitals Differ in Health Information Technology Capabilities. Poster presented at the AcademyHealth Annual Research Meeting 2016, Boston, MA.

Walker DM, **Mora AM**, Huerta TH. Building a Framework for the Use of Information Technology to Support Patient Engagement. Poster presented at the AcademyHealth Annual Research Meeting 2016, Boston, MA.

Mora, AM., Walker, D. (2015). *“Quality Improvement Strategies in Accountable Care Organization Hospitals”*. Poster presented at the AcademyHealth Annual Research Meeting, Minneapolis, MN, June 2015.

Mora, AM., Diana, M., and Yeager, VA. “The Relationship between Mimetic Pressure and Rural EHR Adoption”. Poster presented at the AcademyHealth Annual Research Meeting, Baltimore, MD, June 2013.

Mora, AM., Bent, S, Russo, S., Pierre, N., Campbell, C. “The Financial Burdens of Cancelled Surgeries: Implications for Performance Improvement”. Poster presentation at the AcademyHealth Annual Research Meeting, Baltimore, MD, June 2013.

Walker, D., Yeager, V. A., Cole, E., **Mora, AM.**, and Diana, M. “Barriers and Facilitators to Participation in the Louisiana Health Information Exchange”. Poster presented at the AcademyHealth Annual Research Meeting, Baltimore, MD, June 2013.

Bent S., **Mora AM.**, Russo S., Pierre N, Rosinia F, Campbell C. “The Financial Burden of Cancelled Surgeries: Implications for Performance Improvement”. Poster presented at Research in Perioperative Medicine: Conference on Practice Management, Orlando, FL, Jan 2012.

S. Christian, P. Kalarickal, E. Cole, **A. Mora**, C. Piper, J. Walker, C. Davis, C. Campbell, M. Diana, F. Rosinia. “The Audit as a Tool to Assess Surgical Safety Checklist Implementation”. Poster presented at the Conference on Practice Management, Las Vegas, NV, Jan 2013.

EXTERNAL LECTURES

Mora, AM. *“Achieving Value”* Presented at the East Jefferson Medical Center Grand Rounds. Metairie, LA, January 20, 2019.

Mora, AM. *“Introducing the Tulane Surgical Quality Improvement”* Presented at the Tulane University Medical School Surgical Grand Rounds. New Orleans, LA, July 27, 2018.

Mora, AM. *“Getting to Value”* Presented at the Tulane University Medical School Policy Lecture Series. New Orleans, LA, October 27, 2017.

Mora, AM. *“The Affordable Care Act: Affordable Care Realized?”* Presented at the New Orleans Infectious Disease Citywide Lecture Series. New Orleans, LA, April 24, 2015.