

From us. For us.

INTERNAL GIVING CAMPAIGN TOOLKIT



From us. For us. INTERNAL GIVING CAMPAIGN

Dear HSC Team Members,

I continue to be encouraged by each of you for your resiliency, perseverance, and teamwork throughout the challenges presented by the pandemic. You reflect the values that underpin our culture here at HSC through the work that you do to support our community and each other.

I want to take a moment to express my gratitude for your dedication to HSC – thank you!

To build upon the collaborative spirit I've witnessed during this time, I'm asking you to join me in reaching a 25% participation goal for this year's Internal Giving Campaign – From Us. For Us. We will hold our annual campaign this year for the week of August 23 through August 27th.

As with previous years, a gift of any amount makes a difference, the focus is on participation and demonstrating our support and campus spirit.

Although you may designate your gift to any area that is most meaningful to you, I hope you will consider investing in one of our featured programs this year:

Student Emergency Fund

This Fund provides emergency financial assistance to enrolled students who are experiencing temporary financial hardships due to unforeseen or uncontrollable circumstances.

Due to the lingering pandemic, there is a record number of requests for assistance. **The amount of available dollars in the Fund has dwindled quickly and currently there is only enough to provide relief for the next three months!** Our students are turning to us during their critical time of need. *Your gift to the Student Emergency Fund can have an immediate impact and help our students achieve academic success.*

The Horsman McFadden HSC Team Member Scholarship (formerly The Rand Horsman Scholarship)

Rand Horsman and Pam McFadden have generously proposed a matching gift opportunity to HSC faculty and staff for The Horsman McFadden HSC Team Member Scholarship. This scholarship helps eligible HSC team members and/or their dependents continue their education.

Reaching \$1,000 unlocks a match for \$1,000, and if an additional \$1,000 is secured, a second match of \$1,000 will be unlocked – **the potential total impact is \$4,000 and FOUR scholarships to deserving HSC employees and dependents!** Double your impact and dollars!

The From Us. For Us. Internal Giving Campaign is one way for us to come together and demonstrate our support for the mission of the HSC. Please consider joining me this year in participating in the Campaign.

Thank you for your commitment to the work you do every day, as together, we can create solutions for a healthier community.

Sincerely,



Dr. Michael R. Williams
HSC President

How do I give?

We're happy you asked. Here are some options.

- 1 Payroll Deduction** - [Click here](#) to complete and submit an online payroll deduction form. Payroll deduction gifts will be made over a 12-month period beginning in the September 2021 pay period and ending in the August 2022 pay period.
- 2 One-time Gift Online** - Visit unthsc.edu/internalgiving to make your gift.
- 3 Mail** - Mail or interoffice a check or cash gift to the address below. Make check payable to UNTHSC Foundation and Memo: Internal Giving (please list where you would like your gift designated). Institutional Advancement - EAD 802, 3500 Camp Bowie Boulevard, Fort Worth, Texas 76107



Important Information

Frequently asked questions.

What is the From Us. For Us. Internal Giving Campaign?

The Campaign is an annual fundraising effort that provides faculty and staff the opportunity to invest in programs and projects on campus by making a tax-deductible donation. Gifts to the Campaign are “From Us. For Us.”, directly impacting HSC team members and students through student scholarships, research initiatives, areas of greatest need, and much more.

Is there a goal this year?

Yes! President Williams has challenged faculty and staff to reach a 25% participation goal (that's 315 generous faculty/staff donors!) during the weeklong Campaign. Any gifts made by faculty and staff throughout FY21 will count towards overall faculty/staff yearly participation; however, only gifts made during the Campaign week count towards the 25% participation goal.

Why should I participate?

As a valued team member at the HSC you have already established a strong history of giving back by what you do for our University each day. Your participation in the campaign is another way to show your commitment in supporting our mission and building a culture of philanthropy throughout campus.

Participation in the Campaign generates additional funds for areas of institutional priority and delivers a powerful message to our neighbors, patients, peers, and prospective donors that our team members believe in the work we do daily and in improving the lives of others. Additionally, your gift contributes to the faculty and staff weeklong Campaign participation goal of 25% set by President Williams.

What does my donation support?

The choice is yours! When you make a gift to the Campaign you have the opportunity to designate your gift to any program or project on-campus. See more details below regarding two featured giving opportunities. If you don't see the area you'd like to support listed, please feel free write it in the “other” blank.

Important Information

Frequently asked questions, continued.

Is the Campaign featuring a special fundraising project or program this year?

Yes, this year we are encouraging faculty and staff to consider making a gift to either of the highlighted opportunities below

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The scholarship helps HSC team members and/or their dependents who meet eligibility requirements continue their education. It is not limited to use at UNT-affiliated schools; it can be used at any accredited institution of higher learning, including accredited two-year community colleges. The Horsman McFadden scholarship committee, in concert with the HSC Foundation, determines the number of scholarships each year.

Does it matter how much I give?

No, a gift of any amount makes a difference! Institutional Advancement is focused on participation, meaning that a gift of any amount contributes to this demonstration of campus spirit and support. And, a donation at any level counts towards the 25% faculty and staff participation goal for the Campaign week.

Important Information

Frequently asked questions, continued.

When is the From Us. For Us. Campaign?

This year's Campaign launches on Monday August 23, 2021 and ends on Friday August 27, 2021.

What is the One University Fund?

Through this fund, a committee with broad campus representation will consider unanticipated needs and opportunities during the year and apply One University funds in response. This fund expands the HSC's ability to respond quickly and effectively to the needs of the campus and its people.

As a leader in my department, what is my role?

Please encourage your team to participate! Share with team members why giving is important and the impact they can have at any giving level.

More questions?

Please contact Ashley O'Beirne at ashley.obeirne@unthsc.edu or (817) 735-2174.



Our Institutional Advancement team is here to assist you in any way and hope that you find this toolkit an informative resource in participating in the From Us. For Us. Internal Giving Campaign.

Contact us **(817) 735-2174** | **ashley.obeirne@unthsc.edu**

Learn more and make a one-time gift **unthsc.edu/internalgiving**

Make a gift by payroll deduction **unthsc.edu/payrolldeduction**



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