

From us. For us.

INTERNAL GIVING CAMPAIGN
TOOLKIT

hsc 



INTERNAL GIVING CAMPAIGN

Dear HSC Team Members,

I am amazed and humbled by the resiliency and commitment of HSC team members throughout the COVID-19 pandemic. Despite the challenges, your dedication, resourcefulness, and teamwork have allowed our University to continue moving forward.

The From Us. For Us. Internal Giving Campaign, which typically takes place in April, was postponed as the Institutional Advancement team focused their efforts on raising funds for the newly establish HSC COVID Relief Fund. As of July, the team has raised over \$110,000 to support our students facing financial burdens and to support coronavirus related research on-campus. Thank you to the many HSC team members who invested in the HSC COVID Relief Fund, your heartfelt generosity makes a difference.

Institutional Advancement recognizes that team members across campus look forward to supporting HSC initiatives through the From Us. For Us. Internal Giving Campaign each year, so whether you've given before or this is your first year to make a gift, I hope you will take advantage of the Campaign launch and participate if you're able.

I understand this has been a difficult year for many of you, but now, more than ever, our HSC programs, projects, students, and employee families could benefit from our collective support. A gift of any amount makes a difference, the focus is on participation and demonstrating your support and campus spirit. Additionally, you have the opportunity to designate your gift to any area on-campus that is most meaningful to you.

The From Us. For Us. Internal Giving Campaign is one way I demonstrate my confidence in the work we do as a team and a way for me to invest in the overall mission and aspirations of our University. **Please consider joining me this year in participating in the Campaign.**

Thank you for your dedication and the work you do every day, as together, we fulfill our purpose of transforming lives in order to improve the lives of others.

Sincerely,

A handwritten signature in dark ink that reads "Michael R. Williams".

Dr. Michael R. Williams
HSC President

Last year, HSC faculty and staff invested in areas on-campus that they were most passionate about. Their participation made all the difference in the world.

\$114,199 total funds raised in 2019.

285 total donors



\$16,264

raised for
student scholarships

\$46,092

raised for the
One University Fund
which is used for areas
of greatest need

2020

marks a new year.
A new opportunity to
make a difference
at the HSC.

How do I give?

We're happy you asked. Here are some options.

1

Payroll Deduction – [Click here](#) to complete and submit a Qualtrics form. Payroll deduction gifts will be made over a 12-month period beginning in the September 2020 pay period and ending in the August 2021 pay period.

2

One-time Gift Online – Visit unthsc.edu/internalgiving to make your gift.

3

Mail – Mail or interoffice a check or cash gift to the address below. Make check payable to UNTHSC Foundation and Memo: Internal Giving (please list where you would like your gift designated). Institutional Advancement – EAD 802, 3500 Camp Bowie Boulevard, Fort Worth, Texas 76107



Important Information

Frequently asked questions.

What is the From Us. For Us. Internal Giving Campaign?

The Campaign is an annual fundraising effort that provides faculty and staff the opportunity to invest in programs and projects on campus by making a tax-deductible donation. Gifts to the Campaign are “From Us. For Us.”, directly impacting HSC team members and students through student scholarships, research initiatives, areas of greatest need, and much more.

What’s different about this year?

To ensure the safety of our faculty and staff during the COVID-19 crisis and adhere to University guidelines, Institutional Advancement has chosen to run a fully digital campaign. Team members can give through payroll deduction, but this year, for the very first time, payroll deduction forms will be completed and submitted online, instead of hard copy triplicate forms. One-time gifts can still be made online or in the form of cash or check and submitted through mail or interoffice mail to EAD 802. See more details on page 4 of the Campaign Toolkit.

Why should I participate?

As a valued team member at the HSC you have already established a strong history of giving back by what you do for our University each day. Your participation in the campaign is another way to show your commitment in supporting our mission and building a culture of philanthropy throughout campus.

Participation in the Campaign generates additional funds for areas of institutional priority and delivers a powerful message to our neighbors, patients, peers, and prospective donors that our team members believe in the work we do daily and in improving the lives of others.

What does my donation support?

The choice is yours! When you make a gift to the Campaign you have the opportunity to designate your gift to any program or project on-campus. If you don’t see the area you’d like to support listed, please feel free write it in the “other” blank.

Important Information

Frequently asked questions, continued.

Does it matter how much I give?

No, a gift of any amount makes a difference! Institutional Advancement is focused on participation, meaning that a gift of any amount contributes to this demonstration of campus spirit and support.

When is the From Us. For Us. Campaign?

This year's Campaign launches on July 29, 2020 and ends on August 12, 2020.

What is the One University Fund?

Through this fund, a committee with broad campus representation will consider unanticipated needs and opportunities during the year and apply One University funds in response. This fund expands the HSC's ability to respond quickly and effectively to the needs of the campus and its people.

As a leader in my department, what is my role?

Please encourage your team to participate! Share with team members why giving is important and the impact they can have at any giving level.

More questions?

Please contact Ashley O'Beirne at ashley.obeirne@unthsc.edu or (817) 575-7357.



Our Institutional Advancement team is here to assist you in any way and hope that you find this toolkit an informative resource in participating in the From Us. For Us. Internal Giving Campaign.

Contact us (817) 575-7357 | ashley.obeirne@unthsc.edu

Learn more and make a gift unthsc.edu/internalgiving



THE UNIVERSITY *of* NORTH TEXAS
HEALTH SCIENCE CENTER *at* FORT WORTH